



**RAMSOM**

# GO FORTH ONTO THE --- NEVER ENDING PATH

SPRING SUMMER

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*Delivery date. 2011*

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STOCKHOLM, SWEDEN

Art no. (Spring Summer 2010)

Loc. 59° 21' 0" N, 18° 4' 0" E

# GO FORTH ONTO THE NEVER ENDING PATH

As a point of inspiration for this Spring season, we traveled to Sweden to scout locations, shoot photographs, and gain some insight to the area. Accompanied by Stockholm photographer Vincent Skoglund as our guide, we encountered a number of different landscapes and terrains, all aiding to focus on the nature of the different silhouettes available. Having the product amongst the backdrop of remote coastal inlets, lush forest and stark city landscapes gives a feel totally unique to the region they were shot, and allows them to be viewed in some of the settings they were originally intended to be used.

In this fourth offering there is a distinct change to a number of silhouettes in both material and color stories to best suit the warmer weather. Light spring colors are added to the more subdued to fit the longer, sunny days. Material stories of the season range from weathered canvas and cottons for a lighter feel, to waterproof suede, neoprene and rugged cordura for all weather conditions.

*Photograph. Vincent Skoglund*









RAWSON







RAMSOM

STOCKHOLM, SWEDEN

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Art no. (*Ransom Bio*)

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Loc. 59° 21' 0" N, 18° 4' 0" E



# RANSOM BIO

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Since its inception 8 years ago Ransom has become a trusted name in contemporary men's fashion. A distinctly Canadian label , with broad appeal , they have infused their wide influences around them into each garment and footwear piece they design.

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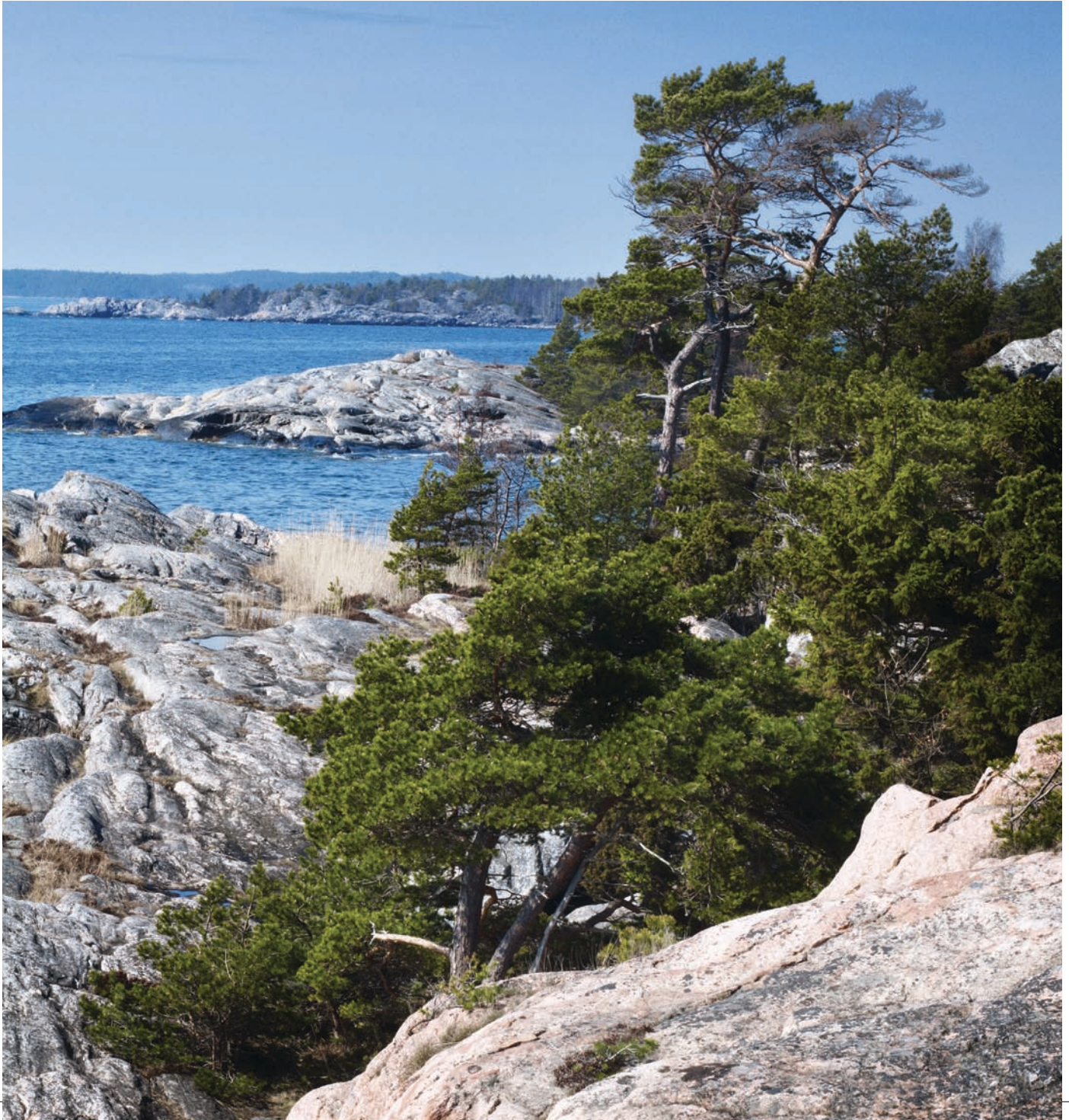
*Photograph. Vincent Skoglund*







RAWSON



# Bluff Mid Crepe

A REVISED UPDATE TO THE INITIAL BLUFF MID, SEEN NOW WITH A  
TRADITIONAL ENGLISH INSPIRED CREPE SOLE. AVAILABLE IN FULL  
GRAIN LEATHER IN BLACK AND GREY.



*(features)*

Traditional Crepe sole, with rubberized top stitch welt

Lambskin leather lining

Lace options - cotton flat lace and raw leather square cut.

IRON / IRON / AERO ORANGE

Art no. (G42292)

Delivery date. 03.2011



BLACK / BLACK / IRON

Art no. (G42291)

Delivery date. 03.2011

# Bluff Mid

WITH A NEW MATERIAL STORY THE BLUFF MID HAS TAKEN ON A NEW  
DIMENSION. IN WASHABLE SUEDE THAT WILL ALLOW YOU TO TAKE  
THINGS OFF THE BEATEN PATH.

*(features)*

Brass eyelets

Re-enforced leather heel with heel tab

Lace options - cotton flat lace and raw leather square cut



WHEAT / WHEAT / WOOD

Art no. (G41977)

Delivery date. 01.2011

ALUMINUM / ALUMINUM / NEW NAVY

Art no. (G41978)

Delivery date. 01.2011



FANGO / FANGO / LIGHT CLAY

Art no. (G41974)

Delivery date. 01.2011





THE BLUFF MID

**WASHABLE SUEDE THAT WILL  
ALLOW YOU TO TAKE THINGS  
OFF THE BEATEN PATH.**

# Bluff

**THE BLUFF COMES AVAILABLE IN TWO VERY DEFINED LOOKS THIS SPRING. YOU HAVE A MORE TRADITIONAL FEEL IN BOTH BLUE AND FOREST GREEN WITH A STRONG CORDURA FOR THE ELEMENTS. ON THE OTHER END OF THE SPECTRUM IS THE HIGHLY SUMMER INFLUENCED LEATHER AND SUEDE OFFERINGS IN BOTH GREY AND TAN, WITH A BRIGHTLY COLORED OUTSOLE.**

*(features)*

Full Cordura material construction. (Note: Wheat / New Navy & Bone / Forest only)

Washable mesh footbed. (Note: Wheat / New Navy & Bone / Forest only)

Metal eyelet air vents. (Note: Wheat / New Navy & Bone / Forest only)

Water-dispersion deck tread sole construction.



BONE / BONE / FOREST

Art no. (G41972)

Delivery date. 01.2011



## WHEAT / NEW NAVY

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WHEAT / NEW NAVY

Art no. (G41971)

Delivery date. 01.2011

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## HINT / HINT / COURT GREEN

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HINT / HINT/  
COURT GREEN

Art no. (G41969)

Delivery date. 03.2011

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## ALUMINUM / SAND / BONE

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ALUMINUM / SAND /  
SHELL

Art no. (G41970)

Delivery date. 03.2011

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# Curb

A FIRST FOR THE LINE, WE PRESENT THE CURB IN A FULL WATER READY SLIP ON  
UTILIZING NEOPRENE WITH WATERPROOF SUEDE. IN ADDITION THE MORE TRADI-  
TIONAL SILHOUETTE IS AVAILABLE IN LIGHTWEIGHT WEATHERED CANVAS.

*(features)*

Collapsible heel construction. (Note: Aero/ Black & Pool/ Black only.)

Washable mesh footbed.

Lace options - flat cotton and round cotton.



adidas

RAMSOM



## AERO RED / BLACK / AERO RED

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AERO RED / BLACK / AERO RED

Art no. (G41976)

Delivery date. 01.2011

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## POOL / BLACK / POOL

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POOL / BLACK / POOL

Art no. (G41975)

Delivery date. 01.2011

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## BLACK / BLACK / WHITE

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BLACK / BLACK / WHITE

Art no. (G41966)

Delivery date. 03.2011

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## SAND STORM / SAND STORM / WHITE

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SAND STORM / SAND STORM /  
WHITE

Art no. (G41965)

Delivery date. 03.2011

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# Dune

COMING IN TWO DISTINCTLY DIFFERENT OPTIONS, WE HAVE A NEW TWIST TO THE DUNE IN THE FORM OF OUR BPS TONGUE. IN BOTH BLACK AND BROWN LEATHER WITH THIS NEW TECHNOLOGY, A MODERN FEEL IS ADDED TO OUR ESTABLISHED TAKE ON THE DESERT BOOT.



*(features)*

Lambskin footbed.

Subtle emboss tongue branding.

Lace options - flat cotton lace and square cut leather lace.

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BRICK / BRICK / BONE

Art no. (G42015)

Delivery date. 01.2011

facing page

BLACK / BLACK / BLACK

Art no. (G42014)

Delivery date. 01.2011

# Dune

AND FOR THE MORE CONSERVATIVE CONSUMER, WE  
HAVE A LIGHT GREY AND TAN SUEDE.



LIGHT GREY / LIGHT GREY

Art no. (G42016)

Delivery date. 03.2011





DUNE / DUNE

Art no. (G42017)

Delivery date. 03.2011

# Pier

THE CLASSIC CASUAL IS BACK IN THE FORM OF EITHER A  
SUBDUED BLACK AND BROWN IN POLISHED LEATHER OR THE  
SUMMER FRIENDLY TAN AND WHITE SUEDE WITH BRIGHT  
COLORED SOLE ACCENTS.

*(features)*

Lambskin liner and footbed.

Tonal treated metal eyelets

Lace options: Flat cotton lace and square leather lace.



MAHOGANY / MAHOGANY /  
RUNNING WHITE

Art no. (G42004)

Delivery date. 03.2011

BLACK / BLACK /  
WHITE

Art no. (G42005)

Delivery date. 03.2011



SPRAY / SPRAY /  
AERO RED

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Art no. (G42006)

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Delivery date. 03.2011

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DUNE / DUNE /  
FRESH BLUE

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Art no. (G42007)

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Delivery date. 03.2011

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# Strata

**RETURNING AFTER IT'S INTRODUCTION LAST SEASON, THE CLASSIC SPORTS CASUAL IS BACK IN A FULL SOFT LEATHER UPPER AVAILABLE IN A VARIETY OF COLOR UPDATES, WITH A LAMBSKIN LINER FOR AN ADDED TOUCH OF LUXURY.**

*(features)*

Lambskin liner and footbed. (Note: Leather models only)

Washable Mesh footbed. (Note: Open Cotton models only)

Lace option: flat cotton lace



## HOPE / HOPE / LIGHT ONIX

HOPE / HOPE / LIGHT ONIX

Art no. (G41993)

Delivery date. 01.2011



## LIGHT OLD GOLD / LIGHT OLD GOLD / LIGHT ONIX

LIGHT OLD GOLD / LIGHT OLD  
GOLD / LIGHT ONIX

Art no. (G41994)

Delivery date. 01.2011



## SAND STORM / SAND STORM / WHITE

SAND STORM / SAND STORM /  
WHITE

Art no. (G41965)

Delivery date. 01.2011



# *Strata Mesh*

**FOR OUR SECOND TAKE ON THE STRATA WE CAME WITH A VERY DIFFERENT APPROACH. A FULL UPDATE COMES IN THE FORM OF AN OPEN COTTON MESH UPPER, PROVIDING A SHOE THAT BREATHES AND IS PERFECT FOR SUMMER USE.**

*(features)*

Washable mesh footbed

Tonal treated metal eyelets

Lace options: Flat cotton lace and square leather lace.



**BLACK / BLACK / BONE**

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BLACK / BLACK / BONE

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Art no. (G42482)

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Delivery date. 03.2011

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## WHITE / WHITE / BONE

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WHITE / WHITE / BONE

Art no. (G42483)

Delivery date. 03.2011

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# Valley Low

OUR POPULAR MID CUT RETURNS WITH TWO LOOKS THIS SEASON; A SOFT LEATHER IN A SIMPLE BLACK OR WHITE, PERFECT FOR ALL FUNCTIONS, AS WELL AS A COTTON TWILL VERSION READY FOR SUMMER.

*(features)*

Lambskin footbed.  
Tonal treated metal eyelets  
Padded ankle collar







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VALLEY LOW

# “A SOFT LEATHER IN SIMPLE BLACK OR WHITE...”

Art no. (G41991), (G41992)



## BLACK / BLACK / FRESH BLUE

BLACK / BLACK / FRESH BLUE

Art no. (G41991)

Delivery date. 01.2011

## WHITE / WHITE / AERO ORANGE

WHITE / WHITE / AERO ORANGE

Art no. (G41992)

Delivery date. 01.2011

## LIGHT MAROON / LIGHT MAROON / LIGHT BONE

LIGHT MAROON / LIGHT MAROON /  
LIGHT BONE

Art no. (G41988)

Delivery date. 03.2011



## NIGHT SKY / NIGHT SKY / LIGHT BONE

NIGHT SKY / NIGHT SKY /  
LIGHT BONE

Art no. (G41990)

Delivery date. 03.2011



## DUNE / DUNE / FRESH ORANGE

DUNE / DUNE / FRESH ORANGE

Art no. (G41989)

Delivery date. 03.2011



# Valley

**THE LUXURY HIGH TOP IS BACK IN SEVERAL NEW OPTIONS. FULLGRAIN WHITE LEATHERS WITH COLORED OUTSOLES FOR SUMMER, A SUEDE AND NEOPRENE MIX AND LASTLY A LIGHTWEIGHT NYLON.**

*(features)*

Padded ankle collar

Lambskin liner and footbed (Note: Leather and Nylon models only.)

Washable mesh footbed

Lace options: Flat cotton lace and 2-tone boot lace





RAVSON



VALLEY HIGH

Art no. (G41979), (G41980), (G41981),  
(G41982), (G41983), (G41984),

# A CLOSER LOOK AT VALLEY HIGH

Designed with summer in mind , we see the standard Valley high with a twist. A water proof tight grain suede along side a neoprene tongue and collar makes this classic style ready for the beach , dock or anywhere you may find yourself in or around water.





RAVSON



## OAK / OAK / FRESH GOLD

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OAK / OAK /  
FRESH GOLD

Art no. (G41984)

Delivery date. 03.2011

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## BLACK / BLACK / AERO RED

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BLACK / BLACK /  
AERO RED

Art no. (G41981)

Delivery date. 01.2011

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## BLACK / BLACK / FRESH GOLD

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BLACK / BLACK /  
FRESH GOLD

Art no. (G41983)

Delivery date. 03.2011

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## SPRAY / SPRAY / AERO ORANGE

SPRAY / SPRAY /  
AERO ORANGE

Art no. (G41979)

Delivery date. 01.2011



## SPRAY / SPRAY / COURT GREEN

SPRAY / SPRAY /  
COURT GREEN

Art no. (G41980)

Delivery date. 01.2011



## DUNE / DUNE / FRESH BLUE

DUNE / DUNE / FRESH BLUE

Art no. (G41982)

Delivery date. 01.2011



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S/S  
RNSM\_ADIDAS\_SS





RAMSOM

# Mesa

A FIRST TIME OFFERING, THE MESA IS A FULL EIGHT INCH COMBAT STYLE BOOT, UTILIZING A MIX OF LEATHER AND CORDURA FOR A BOOT THAT BREATHEES, MAKING IT A SUITABLE SPRING OPTION FOR OUTDOOR USE.

*(features)*

Cordura side panels

Rugged outsole with combat tread pattern

Micro mesh lining

Lambskin footbed



## DARK BROWN / OAK / LEATHER

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DARK BROWN / OAK / LEATHER

Art no. (G42013)

Delivery date. 01.2011

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## IRON / HINT / ALUMINUM

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IRON / HINT / ALUMINUM

Art no. (G42012)

Delivery date. 01.2011

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## BLUFF MID CREPE

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## BLUFF MID

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## BLUFF

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## DUNE

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## CURB

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## PIER



## STRATA



## VALLEY LOW



## VALLEY



## MESA





# NOTES

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