

FALL WINTER 2010



Go forth onto the never ending path

In the third installment of the ongoing collection, Ransom by adidas continues upon its established program as well as bringing forth three new silhouettes to update the winter offering. New materials are brought into play to suit the season, heavy duty oiled leathers and waxed canvases are utilized to better serve the elements at play. In addition, wools are used for a touch of warmth

and to bring an added element of luxury into the range. No details are sparred in the final result, from the embossed sheepskin insoles to appease your tired feet, to the lambskin lining which will keep you warm on cold winter mornings.



RANSOM HOLDING COMPANY

Ransom was founded as a destination retailer renown for pioneering a unique point of view that skillfully meshed their outlook and lifestyle to the brands and goods they carried. Offering an international brand selection, the clothing is expertly curated at its stores across Canada, for a devout and informed customer base. Ransom also designs and manufactures a modern collection of apparel and accessories, available at its own stores and select retailers worldwide.

Never remaining quiet; always looking to innovative products that suit their lifestyle. Ransom draws from experiences that are all its own.



Color Plate (fig.1)

THE BLUFF MID

Available for the first time, we have the original BLUFF retooled in a mid-cut silhouette. A welcome update as summer turns to autumn, they are available in both oiled boot leather and suede.



THE BLUFF MID





Art no. (U43061)

UNIVERSITY RED/UNIVERSITY RED/DARK CLAY DELIVERY DATE. 01.10.10

Art no. (U43062)

MEDIUM CLAY / MEDIUM CLAY / BROWN DELIVERY DATE. 01.08.10





Art no. (U43060)

NEW NAVY / NEW NAVY / LIGHT BONE DELIVERY DATE. 01.10.10

Art no. (U43063)

ESPRESSO / ESPRESSO / CHALK DELIVERY DATE. 01.08.10

SHOE FEATURES

Brass eyelets Re-enforced leather heel with heel pull Lace options - cotton flat lace and raw leather square cut



Color Plate (fig.2)

THE CREEK

A mid-cut moc toe, with a rugged outsole. An elegant casual to compliment everyday wear. This seasons updates include a full wool upper and a mixed suede & nubuck offering.



THE CREEK





Art no. (U43056)

IRON / IRON / CHALK 2
DELIVERY DATE. 01.10.10

Art no. (U43059)

OAK F10 / OAK F10 / LOAM DELIVERY DATE. 01.10.10





Art no. (U43057)

BLACK 1 / BLACK 1 / ALUMINUM
DELIVERY DATE. 14.08.10

Art no. (U43058)

DARK SAND / DARK SAND / BONE DELIVERY DATE. 14.08.10

SHOE FEATURES

Micro suede lining Sheep skin insole Lace options - cotton flat lace and raw leather square cut F/W 2010 F/W 2010



(fig.3)

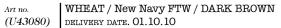
THE CREST

A full winterized boot, with a Wellington toe, and a lined leather upper. This new silhouette will withstand the harshest of climates.



THE CREST







ALUMINUM / NATURAL STONE / BLACK 1 (U43082) DELIVERY DATE. 01.10.10

SHOE FEATURES

 $Art\ no.$

100% waterproof rubber mid-foot on combat sole Full grain leather upper - will full length gusset Micro suede lining Lace options - cotton flat lace and 2-tone boot lace



Color Plate (fig.4.1)

THE CREST

THE CREST shown sitting on deadfall at the base of the Stawamus Chief waterfall which is the second largest granite monolith in the world. The falls takes its name from the First Nation village of STA-a-mus at the north end of the Squamish River.

Color Plate (fig.4.2)

THE BLUFF MID

BLUFF - seen here near the base of Mount Garibaldi, one of the most famous peaks in the Squamish Valley, and one that began a century of connection between climbers and the greater Squamish area. The volcanic mountain, named after an Italian political figure, was first conquered in August 1907 when a group of climbers known as the Vancouver Mountaineers reached the summit.



(fig.5)

THE VALLEY

A luxury high top that pairs classic design with an added twist. Available in both suede and heavyweight canvas in a variety of color options.



THE VALLEY





Art no. (U43073)

BLACK 1 / BLACK 1 / LIGHT DELIVERY DATE. 01.08.10 / 01.10.10

Art no. (U43072)

IRON / IRON / DARK SAND DELIVERY DATE. 01.08.10 / 01.10.10





Art no. (U43075)

DEEPEST GREEN F10 / OAK / HARMONY DELIVERY DATE. 01.08.10

Art no. (U43074)

CARDINAL / LIGHT MAROON /CLAY DELIVERY DATE. 01.08.10

SHOE FEATURES

Padded ankle collar
Thin metal eyelets
Lambskin lining
Lace options - flat cotton lace and 2-tone boot lace

THE VALLEY LOW



THE VALLEY LOW

A mid-cut update to the Valley High. Available for the first time in premium gloss leather and suede.







Art no. (U43079)

BLACK 1 / DARK SHALE / LIGHT CLAY DELIVERY DATE. 01.08.10 / 01.10.10

Art no. (U43379)

EGGPLANT/EGGPLANT/DARK CLAY DELIVERY DATE. 01.08.10





Art no. (U43077) UNIVERSITY RED/UNIVERSITY RED/WHEAT DELIVERY DATE. 01.08.10

Art no. (U43078) LIGHT BONE / LIGHT BONE / WHEAT DELIVERY DATE. 01.08.10 / 01.10.10

Art no. (U43076)

TWILIGHT GREEN/TWILIGHT GREEN/WHEAT DELIVERY DATE. 01.08.10
OPPOSITE PAGE

SHOE FEATURES

Padded ankle collar
Thin untreated metal eyelets
Lambskin lining
Lace options - flat cotton lace and 2-tone boot lace



Color Plate (fig.6)

THE CURB

A southern Californian inspired eighties classic casual, available in heavy duty oiled leather in a variety of colors.



THE CURB





Art no. (U43069)

FAIRWAY / FAIRWAY / FOREST DELIVERY DATE. 14.08.1

Art no. (U43071)

IRON / DARK SHALE / CHALK 2 DELIVERY DATE. 14.08.1



Art no. (U43070)

BLACK 1 / DARK SHALE / LIGHT BONE DELIVERY DATE. 14.08.1

SHOE FEATURES

Oiled heavy weight leather Contrast leather re-enforced heel -Metal eyelets Lace options - cotton flat lace and 2 tone boot lace



(fig.7)

THE DUNE

A sleek high cut reminiscent of a desert boot, but with more substance. This season offered in both suede and canvas.



THE DUNE





Art no. (U43372)

DARK ORANGE / DARK ORANGE / CHALK DELIVERY DATE. 01.08.10

Art no. (U43087)

WHEAT / FAIRWAY / CHALK DELIVERY DATE. 01.08.10 / 01.10.10





Art no. (U43371)

NEW NAVY / NEW NAVY / CHALK DELIVERY DATE. 01.08.10

Art no. (U43086)

MAHOGANY / MAHOGANY / LEGACY DELIVERY DATE. 01.08.10 / 01.10.10

SHOE FEATURES

Untreated brass eyelets
Sheepskin insole
Lace options - cotton flat lace and raw leather square cut

A CLOSER LOOK AT THE DUNE



The Dune shown here in Dark Orange with contrast wheat tumbled leather seams and contrast laces.



Color Plate (fig.8.1)

THE STRATA

STRATA- displayed amongst the rock formations along the Howe sound, the Strata; so named after a geographical term relating to layers of rock or soil with internally consistent characteristics. Fitting in its surroundings as a small outcrop of volcanic rock is located on the eastern shore of Howe sound.

Color Plate (fig.8.2)

THE VALLEY HIGH

THE VALLEY HIGH, seen situated on some of British Columbia's lush timber. Forestry has long since been one of western Canada's top industries, British Columbia alone holds approximately half of Canada's total softwood inventory, as timber harvests supported a large part of B.C's economic development in the early 1900's.



Color Plate (fig.9) JE OTDATA

THE STRATA

A first time offering, THE STRATA is a low cut classic with broad appeal. An understated simplicity; coming in both heavyweight canvas and premium gloss leather.



THE STRATA





Art no. (U43049)

DARK SHALE / BLACK 1 / LEGACY DELIVERY DATE. 01.08.10 / 01.10.10

Art no. (U43050) LIGHT BONE / LIGHT CLAY / BONE DELIVERY DATE. 01.08.10 / 01.10.10





Art no. (U43052)

COLLEGIATE RED / WHEAT / WHITE DELIVERY DATE. 01.08.10

(U43051)

New Navy FTW / WHEAT / LEGACY DELIVERY DATE. 01.08.10

SHOE FEATURES

Untreated metal eyelets 100 % suede U throat collar Lambskin lining Lace options : cotton flat lace and 2-tone boot lace F/W 2010 F/W 2010

A CLOSER LOOK AT THE STRATA



laces is has a Lambskin lining.



Color Plate (fig. 10)

THE SUMMIT

A sensible boot ready for the elements with enough panache for city wear. Available this season in two new material stories; oiled boot leather as well as suede.



THE SUMMIT





Art no. (U43065)

BLACK 1 / OAK F10 / MACAW DELIVERY DATE. 01.08.10

Art no. (U43066) NEW NAVY FTW / COLLEGIATE GOLD /BONE DELIVERY DATE. 01.10.10





Art no. (U43064)

LEATHER / DARK SAND / DARK CHILI DELIVERY DATE. 01.08.10

Art no. (U43067) UNIVERSITY RED / MAHOGANY / DARK CLAY
DELIVERY DATE. 01.10.10

SHOE FEATURES

Untreated heavy duty metal boot eyelets
Padded ankle collar
Mirco suede lining
Lace options: flat cotton lace and 2-tone boot lace

NOTES

